

POST 114/MARKET CENTER COALITION WORKPLAN

August 3, 2020

Draft

Mission

The Post 114 / Market Center Coalition is focused on community solutions to matters of broken social and physical infrastructure, while adhering to its guiding principles and leveraging relationships between members, public, private and quasi-governmental stakeholders. (DRAFT – open to comment).

Guiding Principles

1. **HOLISTIC** – Work on multiple issues (safety, cleanliness, opioid dealing, business development, etc.) at the same time by partnering with organizations from different sectors with different levels of expertise.
2. **COMPASSIONATE** – Act with compassion, treat people fairly and justly, focus on solving the issues not attacking people.
3. **EFFECTIVE** – focus on real life results and impact, identify what works and what doesn't, learn and adapt, provide adequate resources and people to address the issue.
4. **SUSTAINABLE** – Improvements must take root and last beyond the construction and opening of Lexington Market.
5. **ACCOUNTABLE** – All partners, including community members, are responsible for making Lexington Market a safe, welcoming, family friendly destination.
6. **INCLUSIVE** – Diversity is valued, and people of all backgrounds are part of the decision-making process.

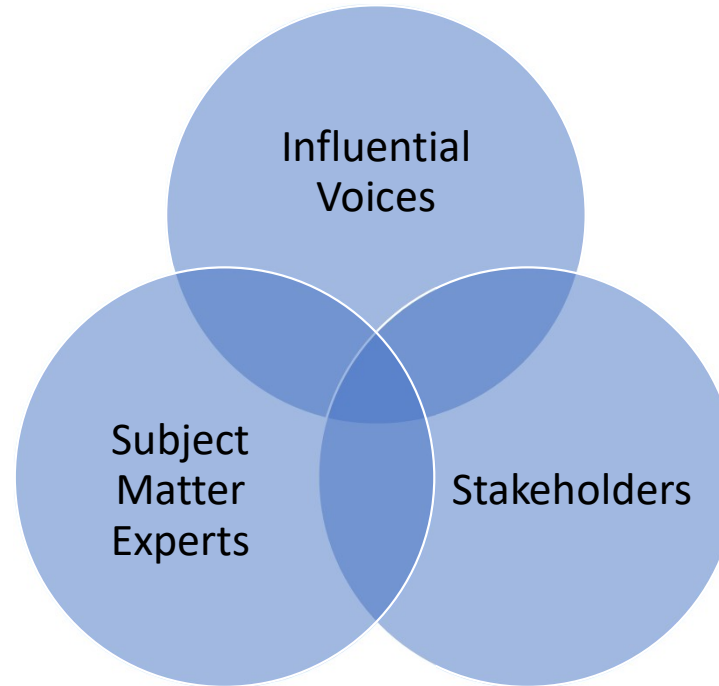
Workplan Purpose

- This workplan is designed to keep everyone who is invested in the cleanliness, safety, and appearance of Market Center apprised of our goals and intentions:
 - Work we commit to doing ourselves
 - Work we will encourage others to do
 - Right now, “we” mostly refers to the Market Center Merchants Association, but other businesses have committed to components, including Everyman Theatre, Southern Management, and Paradise Management.
- This document will help us set priorities, hold ourselves accountable, and keep us on track during our Post 114/MC Coalition meetings.

Partners & Roles

This list is not exhaustive. We are happy to add partners.

Some entities fit into multiple categories. We just chose one category for each entity.



Subject Matter Experts

- Mayor's Office of Criminal Justice
- City Agencies
- Health Care Providers
- Law Enforcement
- Open Society Institute
- Downtown Partnership

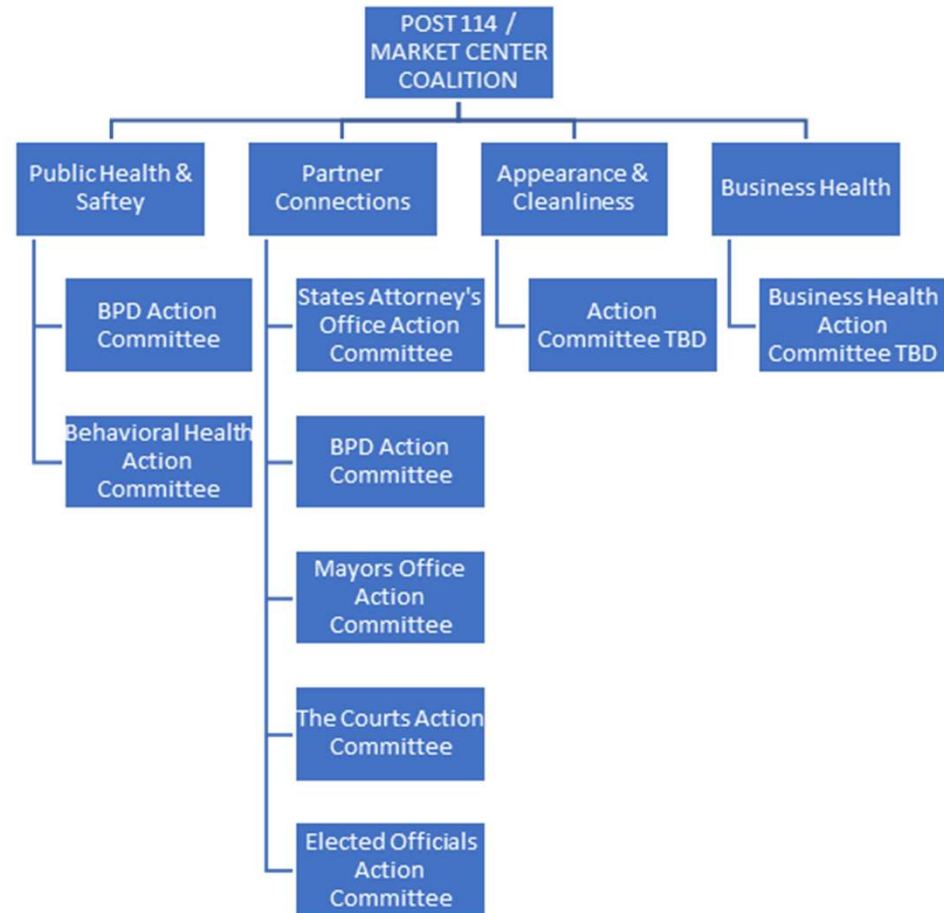
Influential Voices

- Seawall
- Focus Development
- Paradise Mgmt
- Southern Mgmt
- Hippodrome
- Everyman
- CRS

Stakeholders/Grassroots community

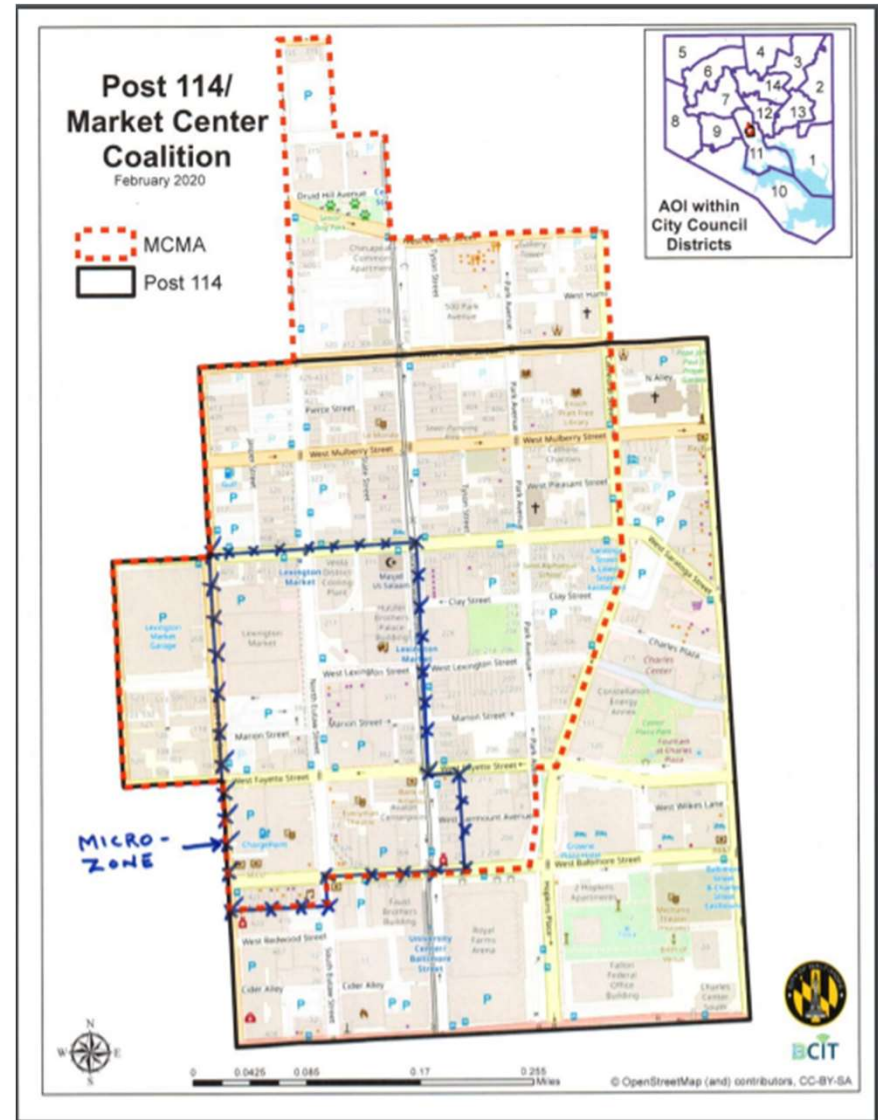
- MCMA
- MCCDC
- Property Owners
- Business Owners
- Community Groups
- BEAM

Organizational Chart



Proposed Initial Focus

We care about and work in every block in Market Center, but we have decided to focus this effort in a concentrated area and expand as we see visible improvements.





Public Health & Safety - Tasks

Now

1. **Baltimore Police Dept. Action Committee:** Formulating an Action Plan to partner with BPD to effectuate change consistent with the Consent Decree - **UNDERWAY**
2. **Behavioral Health Action Committee:** Seek guidance and partnerships from behavioral health experts on how to aid in matters of mental illness and substance abuse - **UNDERWAY**
3. Advocate for more robust and sustainable funding for mobile crisis teams, peer-to-peer outreach, and harm reduction teams, and to allow Medicaid to cover mobile crisis teams' responses
4. Trim trees to improve lighting, sightlines
5. Get spotlight on 320 N. Eutaw



Public Health & Safety - Tasks

Soon

1. Advocate to allow Medicaid to cover prevention
2. Connect with Marylanders Against Poverty to learn about current state of affordable housing and transportation advocacy – determine what role, if any, we can/should play.
3. Explore Nate Fields’ suggestion for a LEAD-type program for people convicted of crimes – giving them an alternative path forward.
4. Submit comprehensive list of needed lighting upgrades to 311 – **SCHEDULING WALK THROUGH**
5. Identify private properties that need better exterior lighting and work with property owners to address
6. Talk to MTA about bus stops, routes



Public Health & Safety - Tasks

Potential additional tasks – for discussion

1. Increase community's understanding of and aim for consensus on Micro Zones approach, community policing, BPD Neighborhood Coordination Officers
2. Advocate for increasing boundaries of UM police
3. Offer employment opportunities
4. Connect with Bridges Coalition to learn about Safe Consumption Sites?
5. Install popup outdoor access to services, medical, testing locations, showers, etc.?
6. Outdoor bulletin boards to provide info on jobs, other opportunities?



Public Health & Safety

Outputs and Outcomes

1. # of posters/post cards distributed to businesses
2. # of private properties with improved exterior lighting
3. # of block faces with improved streetlights



Partner Connections - Tasks

- **Now**

- **Justice System Action Committee:**
Outreach to all branches of the Justice System to enhance coordination including, but not limited to: The States Attorney's Office, BPD, The Courts and the Mayors Office.

- **Ongoing**

- Continual outreach to other potential partners.



Appearance & Cleanliness - Tasks

Now

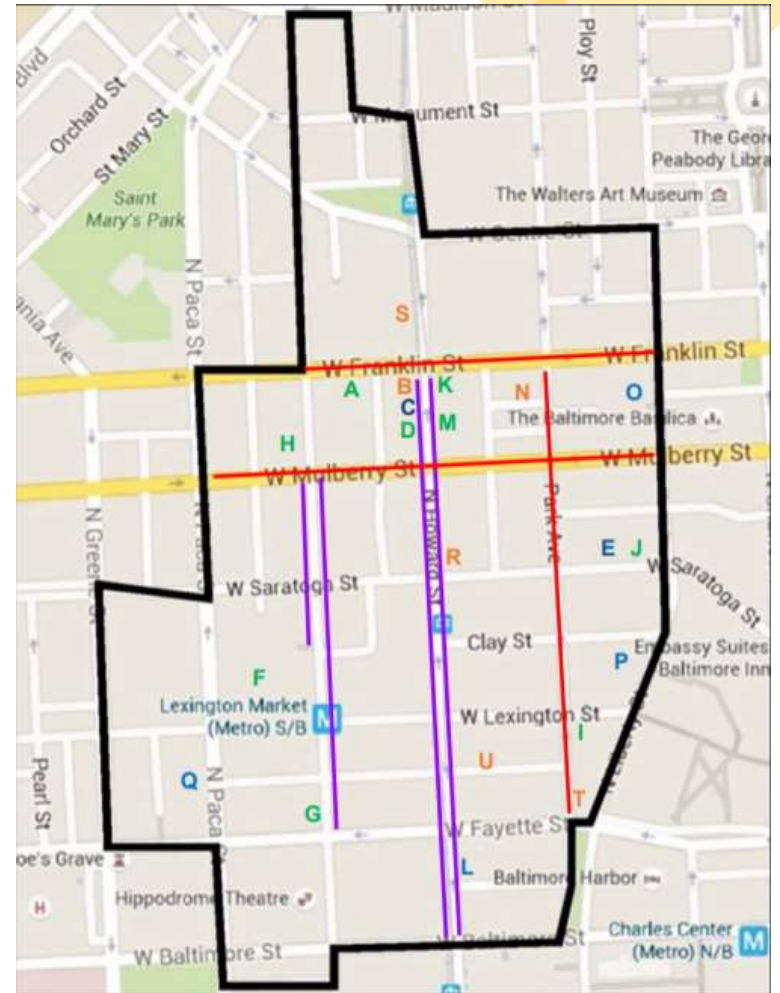
1. Meet with city leadership about public realm improvements – **COMPLETE, FOLLOWING UP NOW**
2. Determine responsibility for Howard Street tree wells
3. Strengthen partnership with DPOB, City re: cleaning

Soon

1. Reach consensus on code enforcement priorities and address
2. Establish sustainable volunteer program

Public Realm Improvements Top Priorities

- Purple – Lighting, sidewalks
- Red – Reconsider on-street parking restrictions





Appearance & Cleanliness - Tasks

Ongoing

1. Stakeholder-led monthly power washing
 - MCMA – Eutaw/Lexington
 - Southern Management – front of Atrium (and talk to business owners on 100 block of Howard about partnering on that block)
 - Paradise Management – Centerpoint block (and talk to business owners on unit block of Howard about partnering on that block)
 - Everyman – front of Everyman to Eutaw/Fayette corner
 - Others?



Appearance & Cleanliness - Metrics

Outputs and Outcomes

1. City commitments on public realm improvements
2. Written confirmation of responsibility for Howard tree wells
3. Written agreement with DPOB re: cleaning
4. Resolution of four code enforcement priorities
5. SF of sidewalk power washed
6. Establish sustainable volunteer program



Business Health – Tasks

Now

1. Partner with Catholic Relief Services on business experience events
2. Support businesses through Design for Distancing (D4D)

Soon

1. Small Business Storefront Competitions in Atrium, Centerpoint
2. Lexington Market business incubator



Business Health – Tasks

Ongoing

1. Façade improvements
 - a. Quick Food Mart – 329 W. Lexington
 - b. Fine Fare – 501 W. Lexington
 - c. Lexaco – 503 W. Lexington
 - d. Young Mart – 505 W. Lexington
 - e. Nina's Nails – 113 N. Eutaw
 - f. Mimi's Nails – 119 N. Eutaw
 - g. Lex Brokers, 102 N. Howard (JK)
 - h. Eileen Fashion – 110 N. Howard
 - i. 5 Star Deli – 112 N. Howard (JK)
 - j. Wig Shop – 219 N. Howard
 - k. Absolute Mart – 228 N. Eutaw

- Yellow – Initial discussions complete



Business Health – Tasks

Ongoing

2. Vacancy Reduction – Strategies for:

- a. Eutaw
 - 21 N. Eutaw (Alewife)
 - 115 N. Eutaw (Eutaw Liquors)
 - 121 N. Eutaw
 - 312-322 N Eutaw – outside of micro-zone, but big problem
- b. Howard
 - 10 N. Howard
 - 100 N. Howard
 - 106 N. Howard
- c. Lexington Street
 - 311 W. Lexington (Payless)
 - 300 W. Lexington
- d. Baltimore Street
 - 407 W. Baltimore
 - 419 W. Baltimore (Samuelsons)
 - 426 W. Baltimore (PNC)
- e. Saratoga
 - 406-410 W. Saratoga
 - 425-427 W. Saratoga



Business Health – Metrics

Outputs and Outcomes

1. # Business Experience Events, # Participants
2. # Façade improvements
3. # Existing businesses making investments (ie., renovations, product diversification, etc.)
4. # Reduction in vacancies (baseline: 19 storefronts, 17 buildings)
5. # New businesses

